



La He Trading International (Pvt.) Ltd to invest USD 5.5 Mn in Special Economic Zones in Punjab

August 06, 2019

Company representatives of La He Trading International (Pvt.) Ltd. held interaction with the Facilitation Department of Punjab Board of Investment and Trade for discussing the potential of establishment of a production facility of automobile/autoparts/related products in Punjab. The company representatives shared strong interest in investing into the special economic zones in Punjab and presented their sponsors' willingness to invest USD5.5Mn for the establishment of a medium sized production facility. This investment announcement is a clear signal of trust on the flourishing automobile sector in Punjab and its value chain. La He Trading International (Pvt.) Ltd also thanked the management of PBIT for constant support and follow-up. This production facility shall help as a solid example case for other Chinese investors in this sector.