



Oreal Ceramics Industrial (Pvt.) Limited All Set to Establish Ceramics and Tiles Production Unit in Punjab

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The management from Oreal Ceramics Industrial (Pvt.) Ltd. interacted with Punjab Board of Investment and Trade for discussing the potential of establishing a production facility for ceramics in Bhalwal Industrial estate near Sargodha. The management of Oreal Ceramics Industrial (Pvt.) Ltd shared their investment plan and willingness on investing USD65Mn for establishing a ceramics and tiles production facility. They thanked PBIT for extending fullest support and backing throughout the period of finalizing the business plan. Realizing the importance of construction sector, the management of PBIT assured them of maximum support in executing the plan for establishing the production facility for ceramics in Punjab. This investment would further create a value chain for allied construction industry in Punjab.